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3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500

And:

Washington, DC 20007 3050 K Street Northwest **Great American Media**  WING Ecorni Greenville, NC 27834 **ENCT** 3221 South Evans Street

## CONTRACT

Contract / Revision 956083 Alt Order #

POL/DSCC IE issue 10/25/16 - 10/31/16 Product Advertiser Contract Dates 5716 Estimate # Original Date / Revision 10/19/16 25333274 / 10/19/16

9913721 ENCT EOM/EOC Special Handling Adults 18+ Billing Cycle Agy Code Demographic Property Broadcast 49 Advertiser Code Katz Washington Account Executive Billing Calendar Cash 53 Product 1/2 Katz/Washingto Cash/Trade Sales Office

IN3307/TO232 Agency Ref Advertiser Ref

\$515.00	4		0.00	Totals		
\$95.00	_	NN	:30		2p-3p <u>Rate</u> \$95.00	N 4 ENCT 10/25/16 10/31/16 Judge Alex  Start Date
\$140.00	_	NM	:30		11a-12p <u>Rate</u> \$140.00	N 3 ENCT 10/25/16 10/31/16 Jerry Springer Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16 MTwTF 1
\$140.00	_	NM	:30		10a-11a <u>Rate</u> \$140.00	N 2 ENCT 10/25/16 10/31/16 Jerry Springer  Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16 MTWTF 1
\$140.00	_	NM	:30		9a-10a <u>Rate</u> \$140.00	N       1       ENCT       10/25/16       10/31/16       Steve Wilkos         Start Date       End Date       Weekdays       Spots/Week         Week: 10/25/16       10/31/16       MTWTF       1
Amount	Spots	Rate Rtn Type Spots	Spots/ Days Length Week	Days	Start/End Time	*Line Ch Start Date End Date Description

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT O

3221 S. Evans St. (252) 355-8542 Greenville. NC 2/854 252-355-8500 WNCT South Evans Street
WNCT Greenville, NC 27834

	Contract / Revision	Alt Order#
	956083 /	25333274
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	issue	5716
Advertiser	Опі	Original Date / Revision
POL/DSCC IE		10/19/16 / 10/19/16

000	270	20/06/16 10/00/16	J	00 BCC	(eac ac)	24.00.75
5			•	<del>)</del>	) · · · · · · · · · · · · · · · · · · ·	) )
10/3	1/16	10/31/16 -10/31/16	N	\$280.00	(\$42.00)	\$238.00
Totals	S		4	\$515.00	(\$77.25)	\$437.75
Cianotino	•					
Total	<u>5</u>		4	\$515.00	(\$77.25)	\$437.75
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SAZ TELES SON GROUP

125 West 55th St New York, NY 10019

Tu-F,M 1 9a-10a Tu-F,M 2 10a-11a

Tu-F,M 3 11a-12n Tu-F,M | 2p-3p

> Jerry Springer Jerry Springer Steve Wilkos Show

\$140.00

\$95.00

8

TOTALS:

\$140.00 \$140.00

Rate

Len 10/25

Judge Alex

# Day/Time

밑

Program

Comments: Separation: 30

Contract # 25333274 Agency: Great American Media CPE: 49/53/5716 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Product: issue

Advertiser: DSCCIE

Changes as of: 10/18/2016 at 6:31 PM

Flight: 10/25/16 - 10/31/16

Version: Original Order Station: ENCT Market: Greenville/New Bern/Wash Office: WASHINGTON

Total Spots: 4

Total \$: \$515,00

Total CPP: \$0.00

Agency Order #: 5493673

Buyer: Pino, Thomas

Salesperson: JACOB ROTH

212-373-8175

Primary Demo:

Total GRP:

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Separation:

10/25 - 10/25	Total	Total		·	
	Spots	\$	CPP	GRP	
		\$140.00 \$0.00	\$0.00	0.0	
		\$140.00	\$140.00 \$0.00	0.0	
		\$140.00 \$0.00	\$0.00	0.0	
		\$95.00	\$0.00	0	

\$515.00

\$0.00

20



Contract # 25333274 Agency: Great American Media CPE: 49/53/5716

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Total Spots: 4 Total CPP: \$0.00

Total \$: \$515.00

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 5493673

Primary Demo:

Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

Separation:

Total GRP:

Salesperson: JACOB ROTH 212-373-8175 Buyer: Pino, Thomas

**Order Level Comments** 

Special Instructions

10/18/16 6:31 PM Date/Time

JACOB ROTH

Added by

Comment Separation: 30

Market Budget: ENCT Share: Comment:

\$51,500

Competitive Information

24% 1%

WNCT: 29% WITN: 37% WFXI: 9% WCTI:

> Day/Time Total % Distrib 100% 100% Spots Daypart Summary \$515.00 \$515.00 Dollars NA 윺 N/A GR P

2016-Oct Month Total Monthly Summary \$515.00 \$515.00 Dollars

<u>0.0</u>

New Trans Created/Received Created by 10/18/16 6:31 PM JACOB ROTH New Status Spot+ Spot-Transaction History \$515.00 \$ Chg Contract \$ Comment \$515.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.